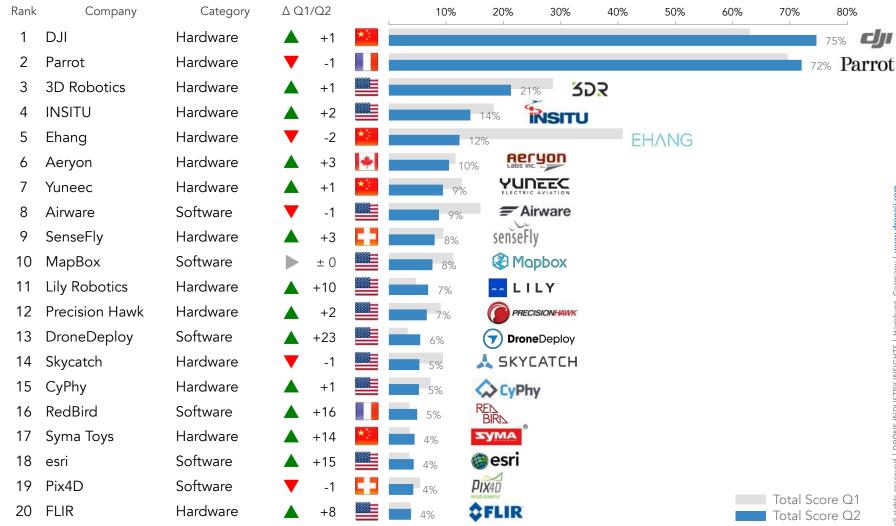
## DRONE INDUSTRY INSIGHTS

## TOP20 Drone Company Ranking Q2 2016



Feb. 2016, Sources:

Number of Google searches: How often people search for the companies on Google in conjunction with "drone" and "UAV";

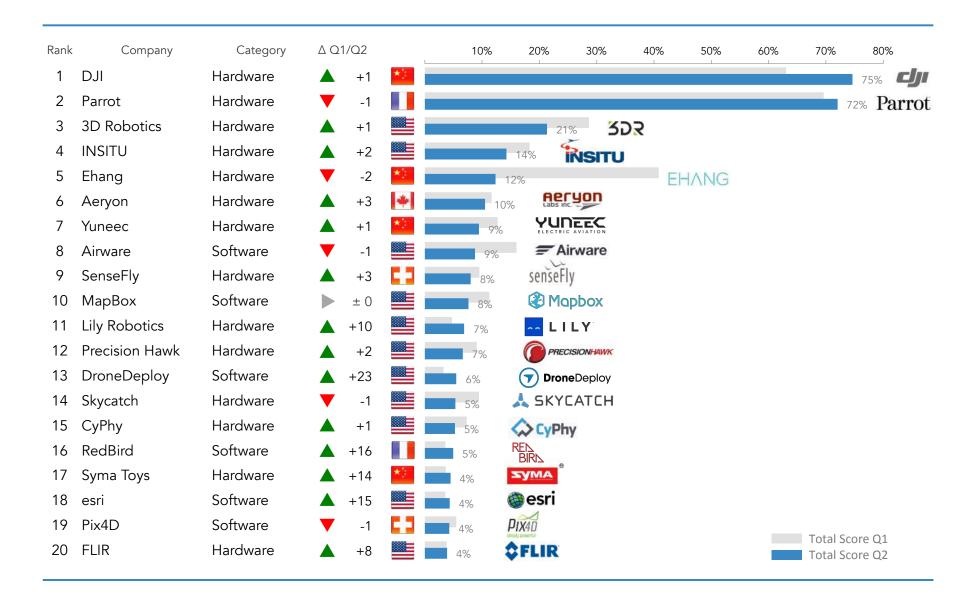
Number of News items: How often newspapers and blogs mention the companies in conjunction with "drone" and "UAV";

Number of Drone Company employees: How many company employees carry the tag "drone" or "UAS" on LinkedIn; The highest scoring company in each dimension receives a rating of 100%, with all other drone companies receiving a lower percentage in linear relation to the score of the highest ranking company. The total score is an average of all four measured dimensions. A company can reach an index of 100% if he leads all considered sources.

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